

# Automated Vehicle Strategy

**Bryant Walker Smith**

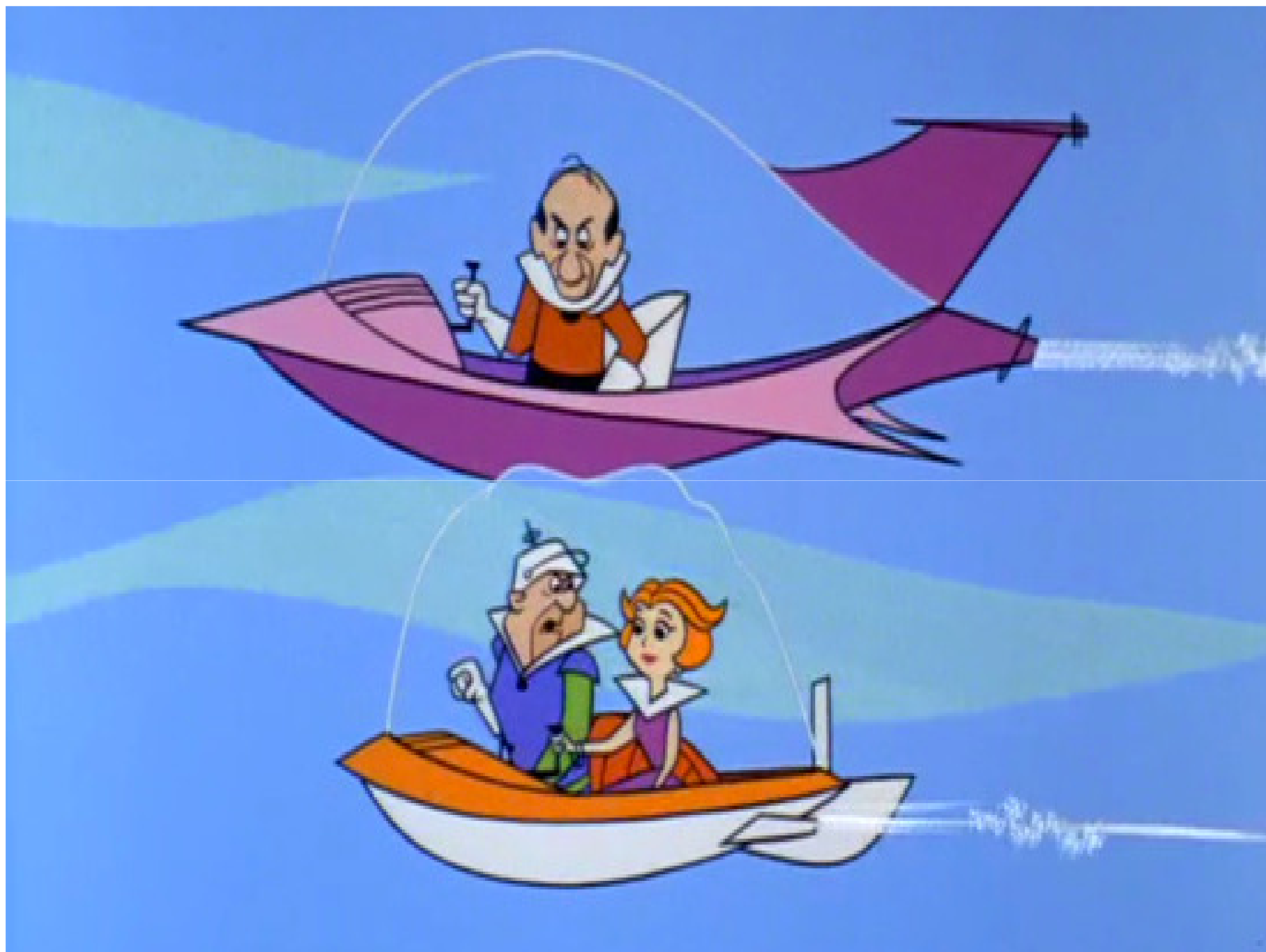
Assistant Professor

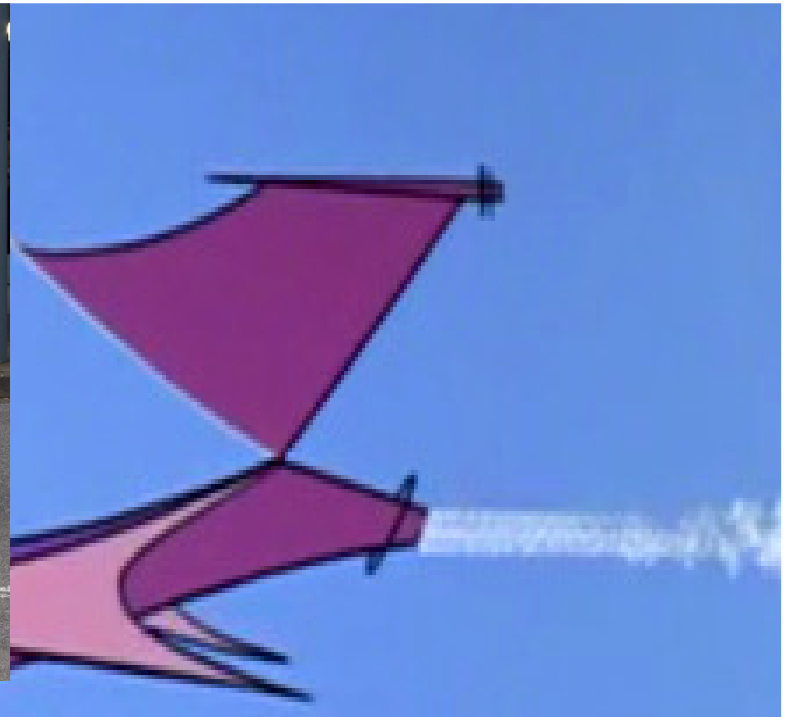
*University of South Carolina School of Law  
and (by courtesy) School of Engineering*

Affiliate Scholar

*Center for Internet and Society at Stanford Law School*

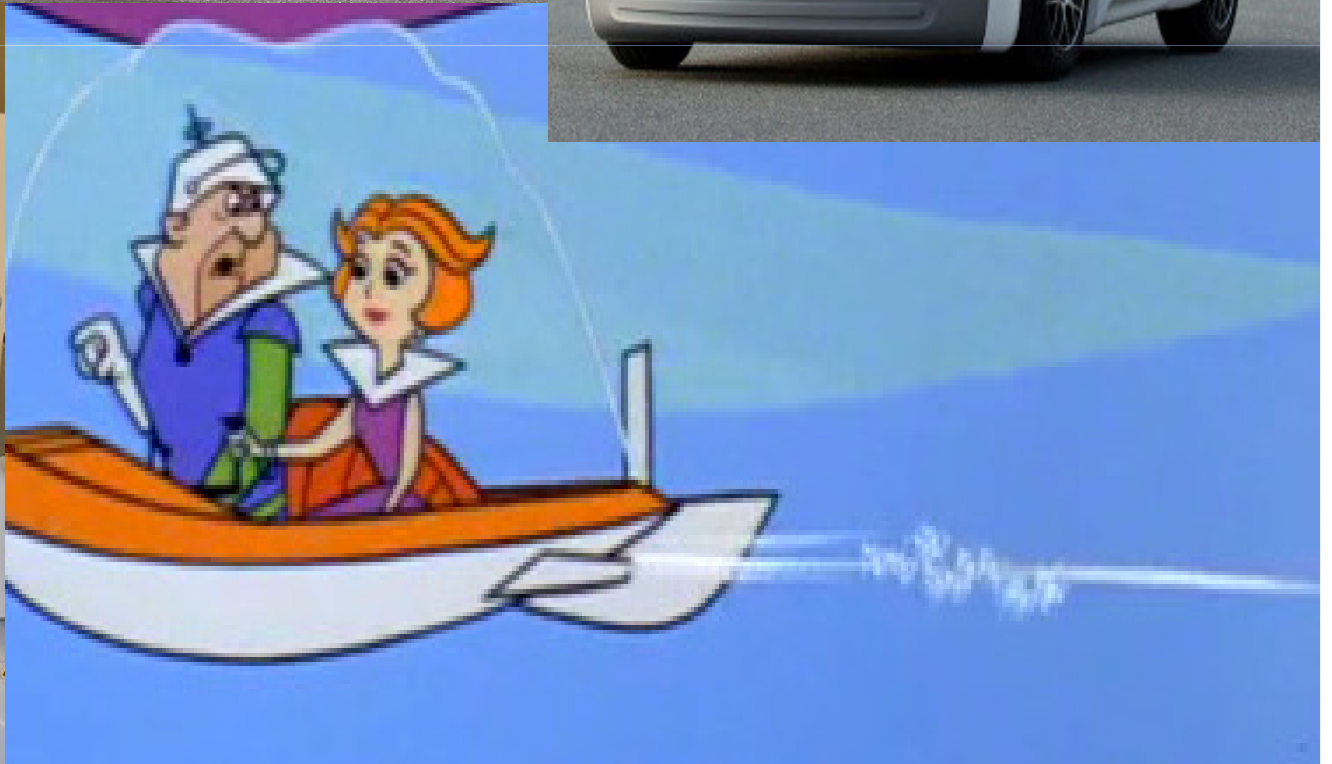
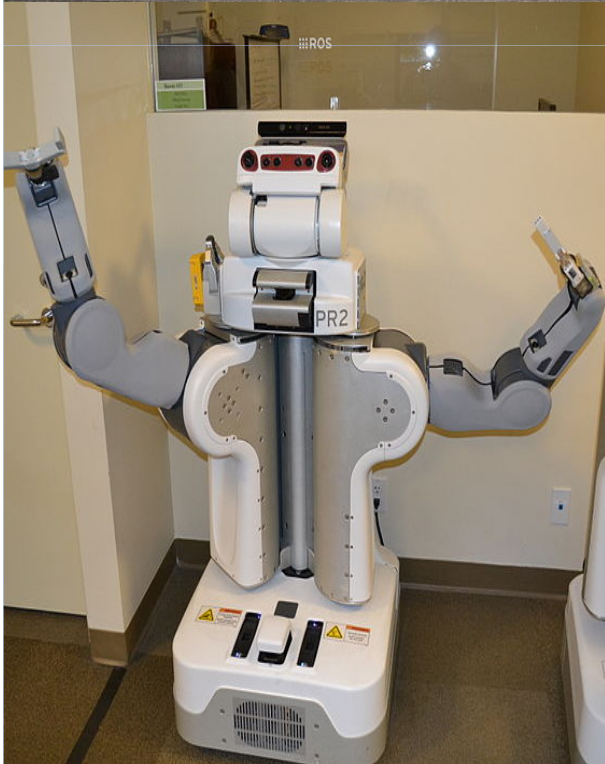
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newly  
Possible  
[newlypossible.org](http://newlypossible.org)



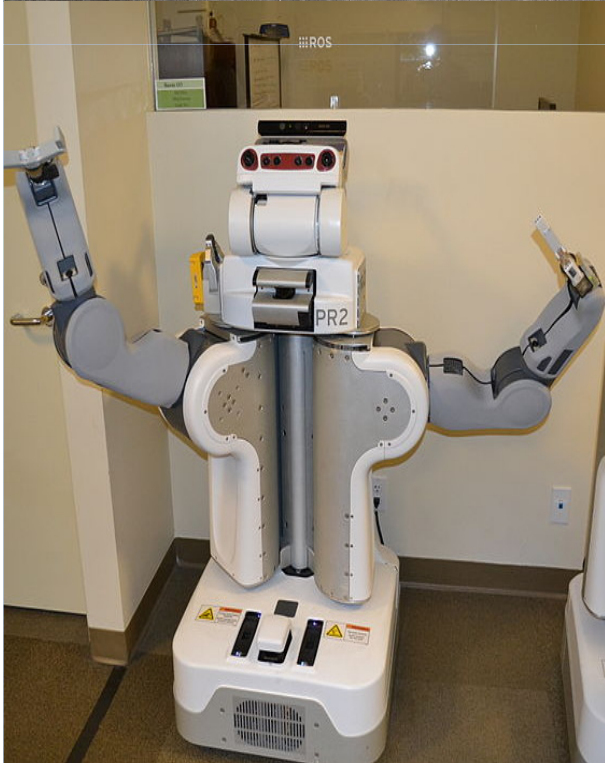




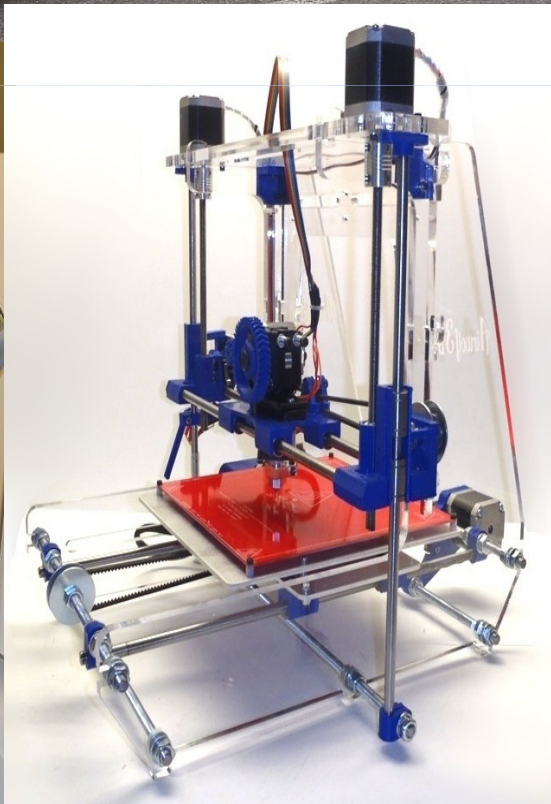
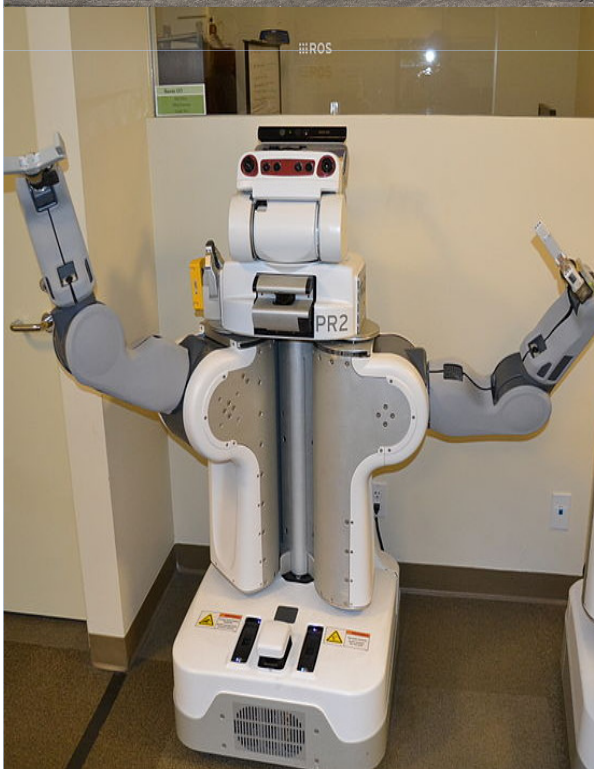










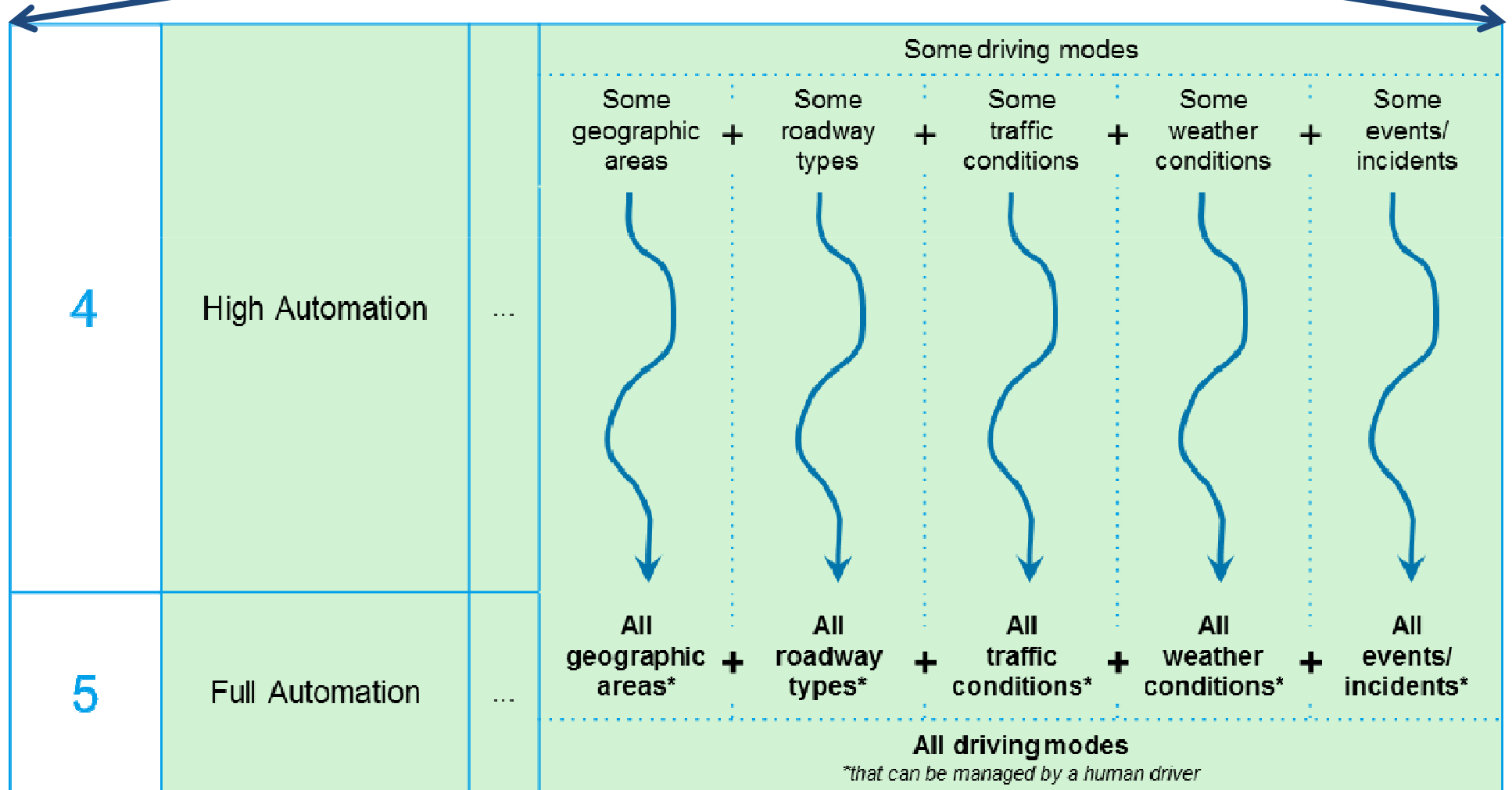




SAE Level	Name	Narrative Definition	Execution of Steering/ Acceleration/ Deceleration	Monitoring of Driving Environment	Fallback Performance of Dynamic Driving Task	System Capability (Driving Modes)
<i>Human driver monitors the driving environment</i>						
0	No Automation	the full-time performance by the <i>human driver</i> of all aspects of the <i>dynamic driving task</i> , even when enhanced by warning or intervention systems	Human driver	Human driver	Human driver	n/a
1	Driver Assistance	the <i>driving mode</i> -specific execution by a driver assistance system of either steering or acceleration/deceleration using information about the driving environment and with the expectation that the <i>human driver</i> perform all remaining aspects of the <i>dynamic driving task</i>	Human driver and system	Human driver	Human driver	Some driving modes
2	Partial Automation	the <i>driving mode</i> -specific execution by one or more driver assistance systems of both steering and acceleration/deceleration using information about the driving environment and with the expectation that the <i>human driver</i> perform all remaining aspects of the <i>dynamic driving task</i>	System	Human driver	Human driver	Some driving modes
<i>Automated driving system ("system") monitors the driving environment</i>						
3	Conditional Automation	the <i>driving mode</i> -specific performance by an <i>automated driving system</i> of all aspects of the <i>dynamic driving task</i> with the expectation that the <i>human driver</i> will respond appropriately to a <i>request to intervene</i>	System	System	Human driver	Some driving modes
4	High Automation	the <i>driving mode</i> -specific performance by an <i>automated driving system</i> of all aspects of the <i>dynamic driving task</i> , even if a <i>human driver</i> does not respond appropriately to a <i>request to intervene</i>	System	System	System	Some driving modes
5	Full Automation	the full-time performance by an <i>automated driving system</i> of all aspects of the <i>dynamic driving task</i> under all roadway and environmental conditions that can be managed by a <i>human driver</i>	System	System	System	All driving modes



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Human driver monitors the driving environment						
0	No Automation	the full-time performance by the human driver of all aspects of the dynamic driving task, even when enhanced by warning or intervention systems	Human driver	Human driver	Human driver	all
1	Driver Assistance	the driving mode-specific execution by a driver assistance system of either steering or acceleration/deceleration using information about the driving environment and with the expectation that the human driver perform all remaining aspects of the dynamic driving task	Human driver and system	Human driver	Human driver	Some driving modes
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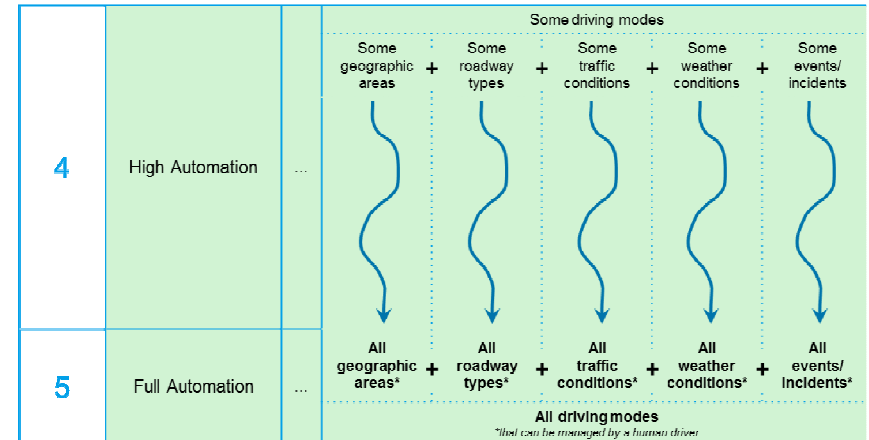


# Driver Assist

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# Driverless



# Driver Assist

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*Large markets*

# Driverless

SAE Level	Name	Narrative Definition	Some driving modes				
			Some geographic areas	Some roadway types	Some traffic conditions	Some weather conditions	Some events/incidents
4	High Automation	...	↓	↓	↓	↓	↓
5	Full Automation	...	All geographic areas <sup>a</sup>	All roadway types <sup>a</sup>	All traffic conditions <sup>a</sup>	All weather conditions <sup>a</sup>	All events/incidents <sup>a</sup>
			All driving modes				
			<sup>a</sup> Used can be managed by a human driver				



*Local conditions*

VS.



# Strategies for Driver Assist

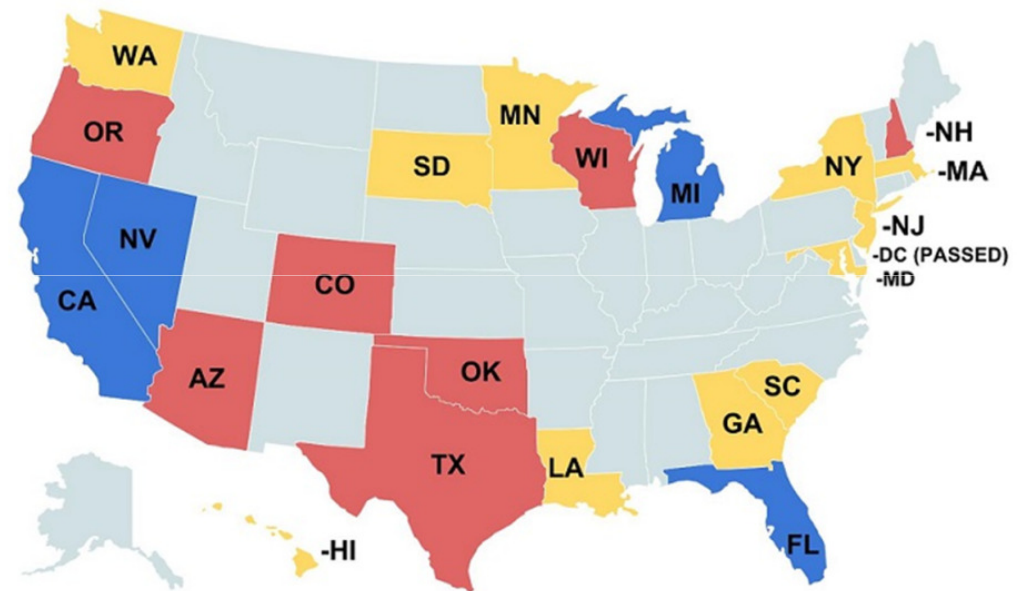
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- Ensure that physical, digital, and legal infrastructures are clear and consistent
- Internalize the costs of driving
- Enforce the law
- Rationalize insurance



# Ensure clarity and consistency



[http://www.unece.org/fileadmin/DAM/trans/conventn/Conv\\_road\\_signs\\_2006v\\_EN.pdf](http://www.unece.org/fileadmin/DAM/trans/conventn/Conv_road_signs_2006v_EN.pdf)

Bryant Walker Smith, *Automated Vehicles Are Probably Legal in the United States*, 1 Tex. A&M L. Rev. 411 (2014), [newlypossible.org](http://newlypossible.org)

# Internalize the costs of driving

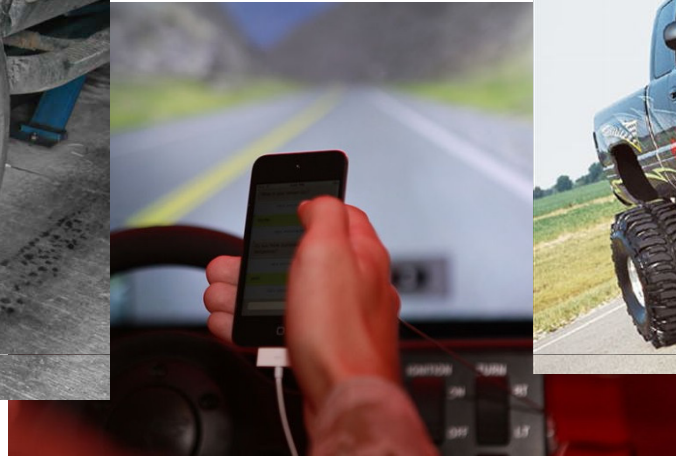
- Fuel taxes
- Insurance requirements



[http://upload.wikimedia.org/wikipedia/commons/7/78/Car\\_accident\\_-\\_NSE\\_Malaysia.jpg](http://upload.wikimedia.org/wikipedia/commons/7/78/Car_accident_-_NSE_Malaysia.jpg)



# Enforce the law



# Rationalize insurance

- Facilitate access to data
- Provide flexibility to insurers and customers
  - Rate-relevant characteristics
  - Usage-based pricing  
(pay as you drive / pay how you drive)



# Strategies for Driver Assist

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- Ensure that physical, digital, and legal infrastructures are clear and consistent
- Internalize the costs of driving
- Enforce the law
- Rationalize insurance

# Strategies for Driverless

- Identify local needs/opportunities
- Deploy local resources strategically
- Prepare physical/digital infrastructures
- Clarify the legal status of nonconventional vehicles/services
- Embrace flexibility

		Some driving modes				
		Some geographic areas	Some roadway types	Some traffic conditions	Some weather conditions	Some events/incidents
4	High Automation	...	...	...	...	...
5	Full Automation	All geographic areas*	All roadway types*	All traffic conditions*	All weather conditions*	All events/incidents*

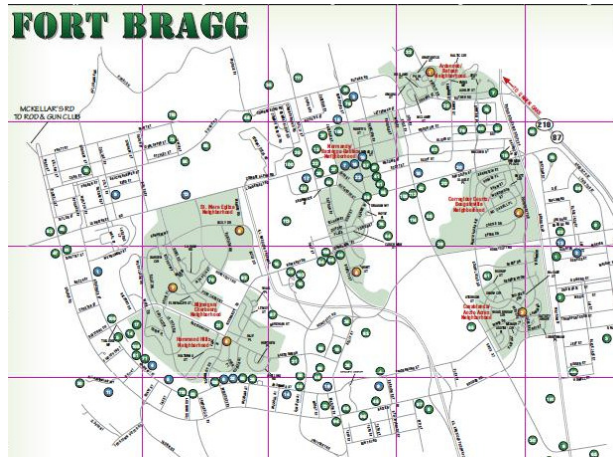
All driving modes

\*Not to be managed by a human driver





# Identify local needs and opportunities





# Deploy local resources strategically





# Prepare infrastructure



Access real-time traffic information here. Monitor traffic congestion and incidents, lane closures, chain control information, changeable message signs and traffic speeds on freeways and local roads statewide.

<http://quickmap.dot.ca.gov>



# Clarify the legal status of nonconventional vehicles and services



U B E R



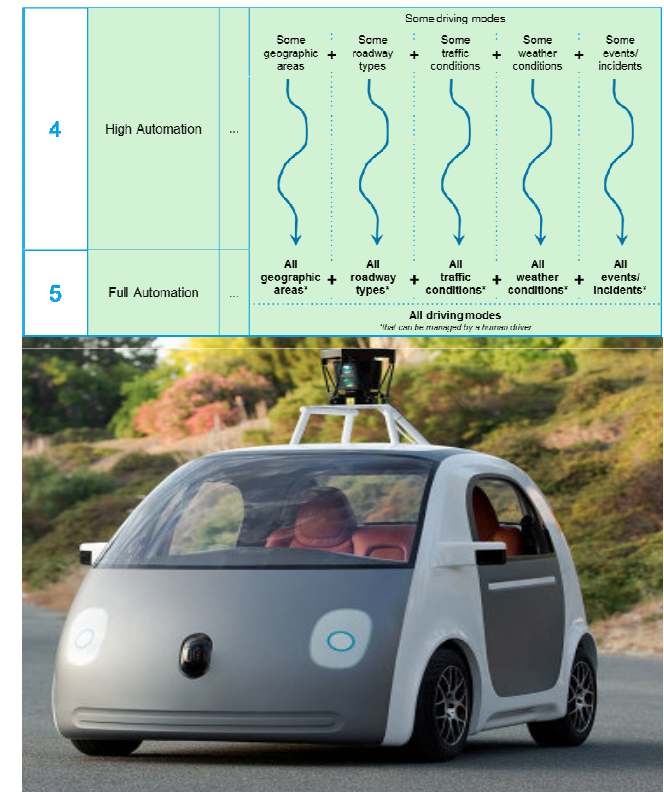


# Embrace flexibility



# Strategies for Driverless

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- Embrace flexibility





# Appreciate the risks of automated and nonautomated motor vehicle travel

- 5,000,000,000,000 km driven annually
- 30,000 direct deaths annually  
(plus another 50,000 through pollution)
- 1,300,000 direct injuries annually

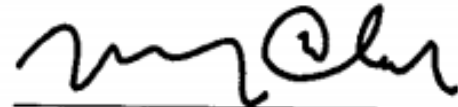
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[http://ec.europa.eu/transport/road\\_safety/pdf/statistics/dacota/dacota-3.5-asr-2012.pdf](http://ec.europa.eu/transport/road_safety/pdf/statistics/dacota/dacota-3.5-asr-2012.pdf)

<http://www.sciencedirect.com/science/article/pii/S1352231013004548>

(EU-27, with pollution deaths assumed equivalent to United States)

# Expect more from *all* motor vehicles and their drivers



Councilmember Mary M. Cheh

## A BILL

## IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Councilmember Mary M. Cheh introduced the following bill, which was referred to the  
Committee on \_\_\_\_\_.

To authorize autonomous vehicles to operate on the roadways of the District, to establish a  
system of user taxation for autonomous vehicles based upon vehicle miles traveled, to  
require the Department of Motor Vehicles to create an autonomous vehicle designation;  
and to establish safe operating protocols for such vehicles.

BE IT ENACTED BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this  
act may be cited as the "Autonomous Vehicle Act of 2012".



## Public Sector Strategies

**Daimler und  
Benz Stiftung**

### Regulation and the Risk of Inaction

Bryant Walker Smith

Autonomous Driving in the  
Road Transport of the Future  
(forthcoming 2014)

[newlypossible.org](http://newlypossible.org)

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## Private Sector Strategies



THE  
GEORGETOWN  
LAW JOURNAL

### Proximity-Driven Liability

Bryant Walker Smith

102 Geo. L.J. 1777 (2014)

[newlypossible.org](http://newlypossible.org)



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Proximity-Driven  
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